



## Jeff Rogers Introduction:

Our Keynote speaker is an expert in thinking differently. He is an award winning TV personality, a Wall Street Journal and USA Today best-selling author, and holds certifications in Innovation from Harvard, Stanford, and MIT.

His background is exactly as boring as you think: - - He began his career as a professional improviser - - who has performed across three continents after starting out with Steve Carell Stephen Colbert Tina Fey and Amy Poehler at the World Famous Second City Theater in Chicago.

And then became a successful creative executive serving Fortune 500 companies. Winning over 30 awards for his campaigns.

You may have seen him on ABC, CBS, NBC, FOX ...(pause) if you watch the commercials.

The owner of Players Workshop, the oldest school of improvisation in the country -- where Yes And was invented.

He is also an expert in...It says "Fill-In-The-Blank" Can I get a topic or a job? He is also an expert in (say topic or job again.) Which he will discuss later in his presentation.

Please welcome, Keynote Speaker – Improviser -- and - - Professional (say topic or job again.)-- Jeff Rogers!